

WinPro online press

Technical Writing and Editing
Training
Information Design
HTML Authoring
Internet and Intranet Setup
Online Help
HTML Help
Documentation Project Management

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**The
Online
Publishing
Professionals**



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WinPro Online Press is fast becoming a leader in creating innovative online help and HTML help systems. Our staff has the knowledge, tools, and experience to convert, adapt, write, or create online applications quickly and easily, including converting your documentation into a web environment.

Since 1993, WinPro has met the documentation and training needs for companies throughout the Pacific Northwest, and for many Fortune 500 companies across the country. We'd like to meet your needs as well. Do you need help converting your documentation, building your web site, creating your online help applications, or developing other technical documentation? We offer state-of-the-art knowledge, tools, experience, and a history of satisfied clients. Let's talk.

For All Your Outsourcing Needs Quality Results for Less

Think of WinPro Online Press for your technical documentation, online help, HTML help, web publishing, and employee training needs. We guarantee high quality results while saving your company training and staffing costs.

Consider us as an extension of your documentation department. We are always available to do your overflow work, turn jobs around quickly, and provide on-the-spot help as you need it.

Our Staff Talent and Experience

Our highly trained staff of talented and experienced professionals can assist you in developing top-quality online help and HTML help, technical writing, corporate training, and web publishing.

Owner Lin Laurie, former associate editor of *The WinHelp Journal*, is an experienced technical documentation and help author, and a former financial applications programmer. While working at Microsoft, both as a contractor and employee, she established a track record as a technical editor, help author, and web developer. She has worked as a trainer, web editor, and author of online applications for many Windows and AS/400-based software companies. Lin was a contributing writer in *Developing Online Help for Windows 95*, by Welinske, Farkas, and Boggan. She also wrote the chapter "ActiveX" in *HTML in Action*, by Bruce Morris and published by Microsoft Press.

Services We Can Help

Use our services to create a corporate presence on the Internet or to turn your policies and procedures into intranet online documents. Let us write your next user guide or reference manual.

We offer a wide variety of services, including

- Information design and development
- Training in all the latest technology and software
- Enhanced documentation for print and online

Online and HTML Help We Create the Bells and Whistles

WinPro offers the fastest, easiest, and least expensive way to bring your company online. If you already have print documents, you are well on the way toward having them produced online or on the web.

If you have not yet developed printed documentation for your project, we can develop a full-scale documentation plan to meet all of your needs.

Online help and HTML help allow you to

- Update online documentation easily
- Ship documentation electronically
- Quickly access details, techniques, policies, or other types of information
- Reduce customer phone support costs with online answers

Corporate Training Training in a Box

Create knowledgeable, excited employees who represent your company in the best possible light by offering them the latest in high-tech training. Imagine an infinitely patient trainer available when you want and created specifically for your company's needs—one who always teaches with the same clarity and emphasis. You can have one. How? By letting us design a training module online, and develop it to meet your objectives. Lower costs for holding classes, traveling, and space rental by using our HTML or help-based alternatives.

On demand training can

- Reduce training costs
- Provide employees with a realistic, interactive learning environment
- Offer one-on-one affective and cognitive training
- Include online demonstrations in key knowledge areas

Web Publishing No More Paper Jams

If you want to reach a wide audience and increase your company's visibility on a global level, let WinPro build your corporate site on the Internet. Provide the content or let us develop your site with original content written by our team of professionals. We work hard to establish a definitive web presence for our clients.

Have you considered the intranet for your employees? They will have instant access to volumes of information, including policy and procedure data and human resources information. Let us discuss your options.

World Wide Web sites

- Let you quickly receive customer feedback via e-mail or forms
- Allow instant distribution of software updates
- Answer FAQs (frequently asked questions)
- Provide a method of electronic commerce
- Offer ways to showcase your products